

MARNIE OLD

A Wine, Beer & Spirits Specialist in Marketing, Training & Driving Sales

- INCISIVE INSIGHTS
- POSITIVE ENERGY
- AUTHORITATIVE VOICE
- POLISHED DELIVERY
- REFRESHINGLY DIRECT



Sommelier and author Marnie Old ranks among the most engaging storytellers in the drinks world with a rare gift for being simultaneously charismatic, engaging, relatable, inspiring and ultra-informative.

For over 20 years, Marnie has been a prominent thought leader in the worlds of wine, beer and spirits, concepting and executing innovative projects that broaden audiences and explore new ways to sell. Marnie specializes in:

- Brand Storytelling
- Content Marketing
- Direct & Relationship Sales
- Ecommerce Strategies
- Product Mix & Pairing Specialization
- Information Design & Infographics
- Livestream & Social Engagement
- Salesforce Training & Motivation



Marnie's clients benefit from her rare blend of talents, top-tier industry contacts and hands-on experience in generating excitement, engagement and trust.

MARNIE OLD

Advanced Consulting Services for the Wine, Beer, Spirits & Hospitality Trades

Whether your need is for professional storytelling, modern content creation, creative campaign design or a way to differentiate your menus from the competition, adding Marnie to your team adds instant authority to your message, personal warmth to your brand voice and can take your project to the next level.



WHY DO TOP FIRMS CHOOSE MARNIE?

✓ **Refreshingly Direct Style of Communication Focused On Matters of Real-World Relevance to Today's Drinkers**

Most beverage experts speak over the heads of audiences and can come across as talking down to beginners, but Marnie's plain-English presentation style breaks down complex topics into manageable bites without dumbing them down. Her obvious expertise, positive energy, stage presence and flair for public speaking make her a perfect choice to concept, design and voice your next drinks project or campaign.

✓ **An Authoritative Resume That Commands Respect**

Marnie's CV is as remarkable as it is lengthy and diverse. Learn more about her extraordinary career accomplishments by visiting MeetMarnieOld.com.

✓ **World-Class Leadership in Video, Infographics, Animation and Livestreaming Virtual Content**

In addition to being a skilled and telegenic spokesperson, Marnie's creative chops are second to none. From her viral tutorials with star power that get millions of YouTube views to clever wine cartoons to luxury-tier virtual selling events for top Napa Valley wineries, her contributions will add a memorable wow factor to your brand's next project.

INVESTMENT DETAILS

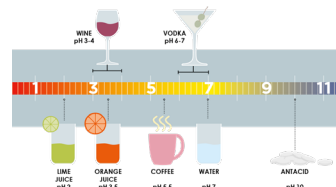
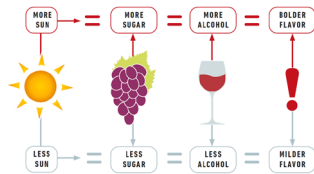
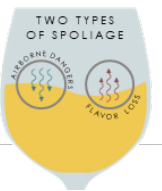
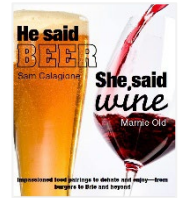
Base Consulting Rate: \$300/hour

Personal Appearances & Endorsements: \$1,000/hour

Inquire For Project Rates, In-Person Event Fee Schedule & Terms For Charitable Rates.

Get To Know Marnie

For over twenty years, Marnie Old has established a reputation for world-class and cutting edge content creation of all kinds – editorial, educational and commercial - in her many books, courses, videos, events, F&B beverage programs and content marketing campaigns for wine brands, beer brands, trade associations, restaurant groups, beverage retailers and corporate entertaining clients. [Learn more.](#)



Select Marnie Old Clients

- Boisset Collection
- Michel-Schlumberger
- Wines from Spain
- Wines of Chile
- Brewers of Pennsylvania
- University of Delaware
- International Culinary Center (aka French Culinary Institute)
- Dogfish Head Craft Brewery
- D.G. Yuengling & Sons
- Starr Restaurant Organization
- JP Morgan Chase
- Wells Fargo
- Astor Wines & Spirits
- Pennsylvania Liquor Control Board – Marketing & Operations Depts.

What They Say About Marnie

Kevin Zraly – Best-Selling Wine Author

“Marnie is one of the most efficient and entertaining educators in the US. I learned a lot about wine in a whole different way reading her latest book.”

Michael Mondavi - California Vintner

“Marnie Old is a breath of fresh air in the wine world. While deceptively simple in title, her incredible book Wine: A Tasting Course is revolutionary in its design and refreshingly direct in its approach.”

Ina Garten – Food Network’s ‘Barefoot Contessa’

“Marnie’s talk was stunning, truly brilliant. Just when everyone’s afraid of hearing about “notes of barnyard and raspberries”, her seminar was completely accessible on just the topic that everyone wants to hear about - what to drink with dinner!”

Stephen Starr – James Beard-Winning Restaurant Magnate

“Marnie is a real pro who knows what people want to drink before they do. Her instincts are as solid for the general public as they are for the foodie fringe.”

Jean-Charles Boisset – French Vintner & Co-Author

“Marnie brings passion, vibrant energy and a dynamic approach to illuminating the world of wine.”

Andrea Robinson – Master Sommelier & Author

“Marnie is the ultimate sommelier: a fun and ‘get-it-done’ teacher who puts it all in plain language without losing the luster of the topic.”

Dr. Jamie Goode –
Wine Author & Plant Biologist

“Marnie really does know her stuff. As a scientist, I know that where she touches on the tricky and controversial areas of wine science – and there are more than a few – she gets it spot on.”

Sam Calagione –
Legendary Brewer & Co-Author

“Marnie Old’s great diagrams, innovative designs and clear concise writing make her work perfect for visual learners like myself.”

